

**CLLD Cooperation OFFER**

# Title of the proposed project *(English)*

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| Tourism promotion and organization along a cycle route by a group of territories |

# Type of project *(select as many as you want)*

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| **Cooperation within the MS**[ ]  Across regions[ ]  Within the same region | **Transnational cooperation**[x]  Cross-border cooperation[x]  With other MSs (no shared border)[ ]  Non EU countries | **Sea basin cooperation**[ ]  Mediterranean[ ]  Baltic[ ]  North Sea[ ]  Atlantic |

Brief summary of the project idea *(max 800 characters)*

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| We are a group of 4 LAG along the cycle route Eurovélo 17 du Rhône between Lyon and Geneva, about 250 km out of a total of 1,165 km. We have initiated cooperation between these 4 LAG to organize the tourism development around this structuring axis. 4 other non-Leader territories are also associated.We are looking for cooperation with a group of Leader territories wishing to implement a collective approach of tourism developpement along a cycle route and attract europeans customers. |

# Looking for partner located in the following types of areas *(select as many items as you want)*

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| [x]  National / Regional borders[x]  Inland[x]  Island[x]  Lakes and rivers [x]  Coastal[x]  Mountainous | [x]  Rural[x]  Peri-Urban[ ]  Urban[x]  Small town[ ]  Historic centre[ ]  Densely populated residential area[ ]  Segregated/deprived neighbourhood | [ ]  Isolated / remote[ ]  Sea basin[ ]  Mediterranean[ ]  Baltic[ ]  North Sea[ ]  Atlantic |

# Looking for partner located in areas with the following assets *(select as many items as you want)*

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| [ ]  High Nature Value[ ]  Cropland[ ]  Pasture | [ ]  Forest[ ]  Non-productive land[ ]  Industry | [ ]  Presence of relevant cultural sites[ ]  Mineral extraction[ ]  Protected areas |

# Topic of the project *(select up to 10 items)*

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| --- | --- |
| [ ]  Innovation[ ]  Research & Development[ ]  New technologies [ ]  Knowledge transfer / education / training activities[ ]  Broadband / Internet / ICT [ ]  Culture and Cultural heritage | [ ]  Built environment[ ]  Village, harbour renewal[ ]  Public / community spaces / green areas[ ]  Energy efficiency, retro fitting buildings[ ]  Reconversion brownfield areas[ ]  Rural infrastructures[ ]  Social inclusion / Public services[ ]  Integrated service delivery[ ]  Social services[ ]  Transport & Mobility[ ]  Education[ ]  Health[ ]  Housing[ ]  Anti discrimination[ ]  Social enterprises[ ]  Employment / job creation[ ]  Access to labour market[ ]  Work-private life reconciliation[ ]  Self-employment[ ]  Upskilling Target groups:[ ]  Youth[ ]  Women[ ]  Long term unemployed[ ]  Homeless[ ]  Elderly[ ]  Migrants[ ]  Fishermen[ ]  Marginalised communities e.g. Roma[ ]  People with disabilities[ ]  Ex offenders[ ]  Others |
| [ ]  Agriculture & Farming[ ]  Small farms[ ]  Semi-subsistence farming[ ]  Organic farming[ ]  Livestock[ ]  Animal welfare[ ]  Young farmers[ ]  Urban farming[ ]  Fisheries and aquaculture[ ]  Fisheries[ ]  Aquaculture[ ]  Forestry[ ]  Food & Drink [ ]  Marketing[ ]  Supply chains / Producer organisations & Cooperatives[ ]  Non-food products / Crafts [ ]  Business development[ ]  Economic diversification[x]  Tourism / Territorial branding |
| [ ]  Natural environment & Resources / Landscape[ ]  Climate change mitigation / adaptation [ ]  Local energy production / renewable energies[ ]  Circular economy / bio, green economy |
| [ ]  Governance[ ]  Community development[ ]  Rural Urban linkages |
| **Additional keywords:** (up to 3)Cycle route, river |

### Objective

Initial position / background / local context of the proposed project *(max 800 characters)
The starting situation or local context in which the projects is going to operate*

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| We are a group of 4 LAG along the cycle route Eurovélo 17 du Rhône between Lyon and Geneva, about 250 km out of a total of 1,165 km. We have initiated cooperation between these 4 territories to organize the tourism development around this structuring axis. 4 other non-Leader territories are also associated.Our actions consist- To impulse the realization of infrastructures missing : rest areas, toilets, signaling, accommodation ....- To irrigate remote areas with discovery circuits.- Animate a network of service providers to develop new services along the route.- To boost the attractiveness and promotion of this section of the Eurovélo17 with the Tourist Offices.- To enhance the other pedestrian, equestrian or nautical itineraries that run along or cross this route. |

Proposed objectives / target group and activities *(max 800 characters)*

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| We are looking for cooperation with a group of Leader territories wishing to implement a collective approach of tourism developpement along a cycle route.We are seeking cooperation with other territories with following objectives :- Confront planned collectives actions (investment and running) and interterritorial consultation methods along routes with other European approaches.- Adapt our reception and promotion actions to different European customers.- Carry out exchanges and study trips between tourist professionnals to encourage the creation of new services.- Mobilize the population and the decision-makers on the daily use of the bicycle and develop the uses of the VAE with other European examples. |

Country and /or kind of partner you are looking for *(ALL EU in case the interest is on any EU country)*

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| A group of Leader territories and non Leader associated possible |

# Languages spoken by your LAG staff

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| --- |
| French English |

### Offering LAG

# Contact details

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| **Member State** | FRANCE |
| **Region** | Auvergne Rhône Alpes |
| **LAG name** | Avant Pays Savoyard |
| **Contact name** | Philippe BELUZE |
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| **Tel.** | 33 4 76 37 21 54  |
| **LAG Address** | Parc d’Activités Val Guiers F73330 Belmont Tramonet |

This Cooperation Offer is valid until

*This is a mandatory field! Please provide a date after which the cooperation offer will not be valid anymore.*

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| March 2019 |

Date: August 19, 2018